

THE PRIVACY FORCE

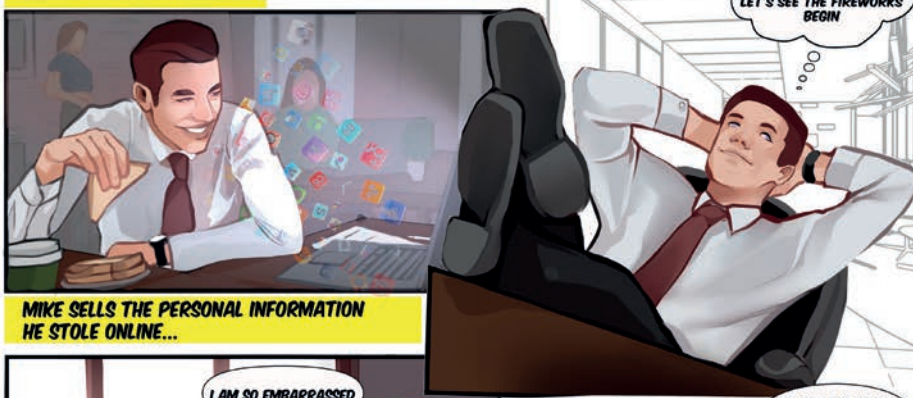


ISSUE 001

WWW.JERSEYOIC.ORG



LATER THAT DAY...



MIKE SELLS THE PERSONAL INFORMATION HE STOLE ONLINE...



THE ORGANISATION LEARNT FROM THE INCIDENT AND IMPROVED THEIR INTERNAL PROCESSES



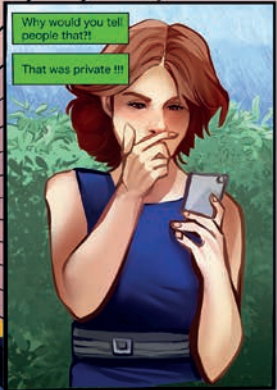
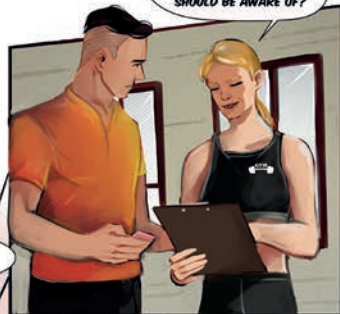
A NEW GYM IS OPENING SOON. TODAY THEY ARE REGISTERING NEW CUSTOMERS...



LATER THAT DAY



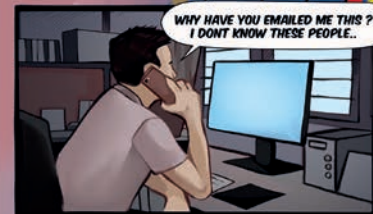
DO YOU HAVE ANY HEALTH ISSUES OR INJURIES WE SHOULD BE AWARE OF?
IN ORDER TO CREATE YOUR MEMBERSHIP WE'LL NEED YOUR NAME, DATE OF BIRTH AND ADDRESS...
WHERE DO YOU LIKE TO SHOP, PREFERRED CLOTHING BRAND



Why would you tell people that?!!
That was private !!!



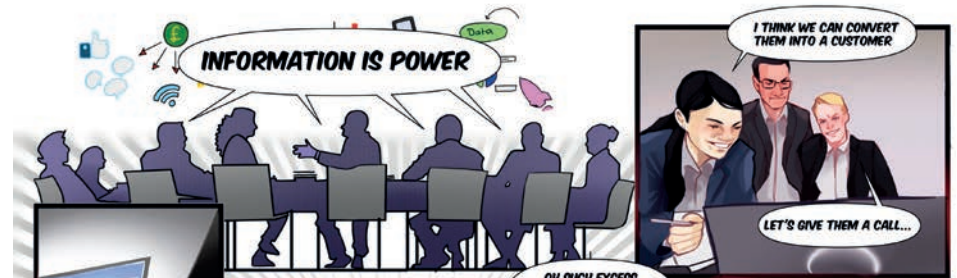
WHO ARE YOU? WHY ARE YOU CALLING ME? HOW DID YOU GET MY NUMBER?



WHY HAVE YOU EMAILED ME THIS? I DONT KNOW THESE PEOPLE...



I DON'T WANT TO SIGN UP FOR YOUR CLOTHING BRAND VOUCHERS HOW DID YOU GET MY DETAILS?



INFORMATION IS POWER

I THINK WE CAN CONVERT THEM INTO A CUSTOMER

LET'S GIVE THEM A CALL...



OH SUCH EXCESS, WHY DO THEY DO IT? YOU DON'T NEED ALL THIS INFORMATION...



YOU ARE ONLY PERMITTED TO COLLECT AND USE RELEVANT PERSONAL INFORMATION, YOU MUST NOT COLLECT EXCESS



WHAT PERSONAL INFORMATION HAVE YOU GOT THERE?

WE DON'T KNOW

SURELY THE MORE INFORMATION WE HAVE, THE BETTER?



LET'S CLEAR UP YOUR SYSTEMS AND DESTROY EVERYTHING THAT YOU DO NOT NEED



DATA PROTECTION (GDPR) LAW 2018
Mr Privacy reminds us that personal data collected must be limited, relevant and adequate to what is necessary in relation to the purposes for which they are used ("data minimisation").



WHY DID WE COLLECT SO MUCH? WE DIDN'T NEED ANY OF THIS



EMPLOYEES AND CUSTOMERS ARE ALL HAPPY

**SCHOOL'S OUT FOR THE SUMMER!
THE FIRST PARTY OF THE SEASON HAS BEGUN...**

TURN UP THE MUSIC!

SLOW DOWN MAX! YOU ALWAYS DO THIS AND SPOIL THE PARTY FOR EVERYONE

YOU NEED TO CHILL OUT MAX!

UCH
WHY DOES HE ALWAYS TAKE IT TOO FAR!
I'M NOT BABYSITTING HIM...

I SENSE SOME OVERSHARING...

THIS ISN'T GOING TO END WELL

GROUP CHAT: THE CREW
LOL MESSY NIGHT!
WILL NOT BE IN WORK
TOMORROW.
DON'T GIVE A F*CK.
HATE MY JOB!

MUM, LOOK AT THIS!

WHY WOULD HE SAY THAT HOLD IT... LET ME TAKE A PHOTO OF THAT

OH MAX... WHY WOULD YOU DO THIS?
YOU'RE A NICE KID BUT THIS KIND OF BEHAVIOUR IS UNACCEPTABLE

MAX, I SAW YOUR MESSAGES LAST NIGHT
PLEASE RETURN YOUR PASS AND YOUR UNIFORM AS OF LAST NIGHT YOU NO LONGER WORK HERE

(COUGH COUGH) I'M SICK

MORNING MRS SMITH, I WON'T BE ABLE TO COME IN TODAY

WHAT HAVE I DONE?! WHY DID I HAVE TO SEND THAT STUPID MESSAGE I NEVER THOUGHT SHE'D SEE IT

THINK BEFORE YOU SHARE WHAT YOU PUT OUT THERE COULD, IN SOME CIRCUMSTANCES, IMPACT AREAS OF YOUR LIFE SUCH AS YOUR REPUTATION

THE NEXT MORNING

MAX, CAN I COME IN? WE NEED TO TALK

HI MRS SMITH
I'M REALLY SORRY FOR WHAT I SAID AND FOR THE UPSET I CAUSED

DATA PROTECTION (GDPR) LAW 2018
Individuals have rights under the law as to how their personal data is used and treated by data controllers.
See the Jersey Office of the Information Commissioner's Privacy Toolkit to find out more about yours;
www.jerseyic.org

MRS PRIVACY IS HAVING A PHOTOSHOOT THE PHOTOGRAPHER SEEMS DISTRACTED...



I APPLIED FOR A MORTGAGE BUT I'VE BEEN TURNED DOWN AND REALLY NEED THE MONEY. I JUST DON'T UNDERSTAND WHY!

HMM I WONDER IF YOUR APPLICATION WAS ONLY LOOKED AT BY A COMPUTER

WHILST IT MAY NOT AFFECT THE OUTCOME YOU CAN ASK FOR YOUR APPLICATION TO BE LOOKED AT BY A HUMAN BEING

YOU HAVE THE RIGHT NOT TO BE SUBJECT TO A DECISION BASED SOLELY ON AUTOMATED PROCESSING PLUS MORE, LET ME SHOW YOU...

YOU CAN REQUEST COPIES OF YOUR PERSONAL INFORMATION, ASK FOR YOUR PERSONAL INFORMATION TO BE ERASED, IN CERTAIN CIRCUMSTANCES

OBJECT TO YOUR INFORMATION BEING USED, RESTRICT ITS USE AND ASK FOR IT TO BE CORRECTED



THE JOIC HAVE A PRIVACY TOOLKIT ON THEIR WEBSITE THAT EXPLAINS ALL OF YOUR INFORMATION RIGHTS.



LET'S MAKE YOU AN APPOINTMENT TO DISCUSS YOUR APPLICATION... WITH YOUR BANK!



THE PHOTOGRAPHER MEETS WITH A REPRESENTATIVE FROM THE BANK TO REVIEW HIS APPLICATION



THE PHOTOGRAPHER REQUESTS COPIES OF HIS INFORMATION FROM THE CREDIT CHECKING AGENCY AND NOTICES A HUGE ERROR



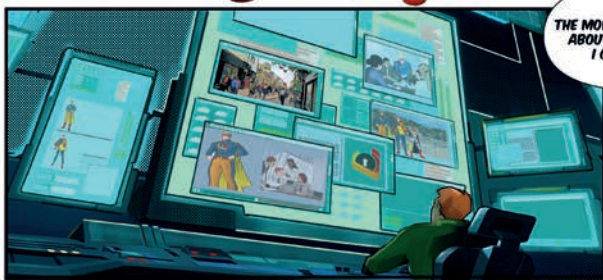
YOU HAVE LOTS OF RIGHTS TO PROTECT YOUR PERSONAL INFORMATION... USE THEM AND BE IN CONTROL.



COULD THIS BE WHAT'S STOPPING THE MORTGAGE APPLICATION?



WE ARE HERE TO PROTECT AND SERVE OUR ISLANDERS



THE MORE I WATCH AND KNOW ABOUT YOU ALL, THE MORE I CAN MANIPULATE.

MASTER SURVEILLANCE WATCHES OVER ISLANDER'S EVERY MOVE



IT FEELS SO GREAT TO SPY ON OTHERS



WHAT DAMAGE I COULD CAUSE WITH ALL OF THIS. WHAT COULD POSSIBLY GO WRONG?

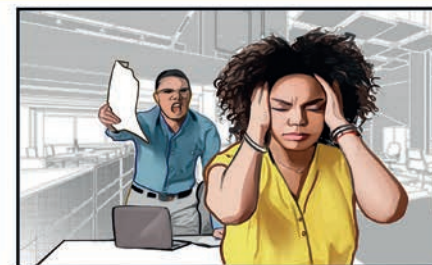


MASTER SURVEILLANCE SETS TO WORK USING ALL THE INFORMATION HE'S GATHERED...

PEOPLE ARE ANGRY AND UPSET WITH HOW THEIR PERSONAL INFORMATION HAS BEEN MISUSED



THEY NEED THE PRIVACYS HELP!



PRIVACY IS A FUNDAMENTAL HUMAN RIGHT!



I WASN'T READY TO TELL ANYONE THAT AND NOW IT'S OUT THERE FOR THE WORLD TO KNOW.

HOW CAN I PROTECT MY PERSONAL INFORMATION?



WE MUST STOP MASTER SURVEILLANCE BEFORE HE CAUSES ANYMORE HARM

LOOK AT THE PAIN YOU'VE CAUSED! PERSONAL INFORMATION MUST BE USED WITH GREAT CARE

IT CAN AFFECT OUR REPUTATIONS, SHAPE OUR BEHAVIOUR AND AS YOU'VE SEEN,

WHEN IT GETS INTO THE WRONG HANDS, CAN CAUSE HARM AND DISTRESS



WE HAVE THE POWER TO STOP THE PROCESSING OF THIS PERSONAL INFORMATION LETS STOP THIS NOW!

SO LONG SURVEILLANCE...



MASTER SURVEILLANCE DESTROYS ALL THE INFORMATION HE COLLECTED AND JOINS FORCES WITH THE PRIVACYS

THE PRIVACY FORCE



Join The Privacy Force in their adventures to protect islanders' personal information.

Mr Privacy soars into action to remedy a large-scale data breach, showing organisations what they must do to protect and secure the information they hold.

Mrs Privacy teaches an innocent bystander all about his information rights and how to use them, discovering what a difference rectifying a personal information error can make.

The Privacy Force join together to shut down the notorious Master Surveillance's super spyware lair and restores people's right to privacy.

The Data Protection (Jersey) Law 2018 gives individuals important rights including (but not limited to) the right to know what information is held about them, how that information is going to be handled, and the right to request correction of their information. The Data Protection Law in Jersey helps to protect the interests of individuals by obligating organisations to manage the personal information they hold in a fair, lawful and transparent way.

MOTION
STUDIO

Characters & comic strip artwork created by David Gregory, Motion Studios and Kate Buckingham.

STS
GRAPHICS

Layout & cover design by STS GRAPHICS

Need more information?

Scan to get help with correctly managing data or protecting your privacy.



www.jerseyoic.org

